

# Redcoat Band Alumni Association, Inc.

## 2021 Annual Meeting



**August 21, 2021, Time: 1:45 PM ET**  
**Live-streamed via YouTube Live**

# Welcome

Dave Hanson, President ('06)



- Agenda
  - Welcome
  - Introductions
  - Approval of 2020 Minutes
  - Treasurer's Report
  - Endowment Update
  - State of the Band Update
  - Board Election Results
  - Committee Reports
  - Old & New Business
  - Motion to Adjourn

# Introductions

Danny Roberson, Vice President ('84)



## Board of Directors

**Dave Hanson, President**

**Danny Roberson, Vice President, Public Relations**

**Susan Parrish, Treasurer**

**Julie (Thacker) Hayes, Secretary**

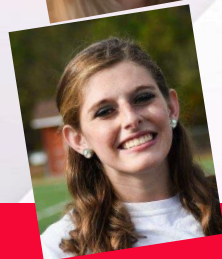
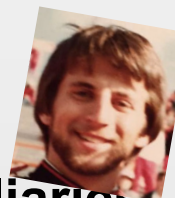
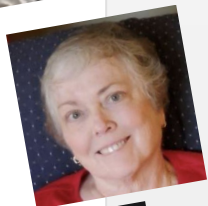
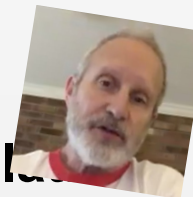
**Daniel Peach, Ways & Means**

**Mark Perry, Pep Band/Events**

**Cassie (Magee) Moates, Auxiliaries**

**Christina (Swoope) Carrere, Membership/Young Adults**

**Nicole Schuster, Public Relations/Social Media**



# Introductions

Danny Roberson, Vice President ('84)



## Committee & Subcommittee Leaders and Other Significant Contributors



**Ellen (Rini) Black, Homecoming**



**Leigh (White) Tompros, Homecoming**

**Linda (Anderson) Butts, Registered Agent, NAOAB**

**Lee Butts, Ways and Means, NAOAB**



**Pat (Kight) Cheney, Newsletter**

**Dorrie (Breen) Gann, Alumni Band**



**Michael Thompson, Asst. Treasurer**



# Introductions

Danny Roberson, Vice President ('84)



## Committee & Subcommittee Leaders and Other Significant Contributors

**Tom Jackson, Ways & Means**

**Steve Gaultney, Ways & Means**

**Lyn (Kight) Olliff, Info@**

**Brenda (Bowen) Floyd, Pep Band**

**Devin Gordon, Legal Review**

**David Fulcher, Technology**

**Sarah Lanzing, Technology**



# Minutes from the 2020 Meeting

## Julie (Thacker) Hayes, Secretary ('83)



### REDCOAT BAND ALUMNI ASSOCIATION, INC.

Annual Meeting Minutes  
(Saturday, August 16, 2020)

3:00 pm Live-streamed via YouTube Live. (25 viewers)

- Welcome - Dave Hanson, President
  - Meeting will be as interactive as possible - submit questions as we go
- Introductions - Danny Roberson, Vice President
- Approval of 2019 Minutes - Julie Hayes, Secretary
  - The 2019 Meeting Minutes were unanimously approved by vote.
  - All Redcoat Alumni Band members have access to the Annual Meeting Minutes each year. They are accessible on the website via a link shared with alumni. included on the ballot sent to supporting members, and included
- Treasurer's Report
  - Thank you comes from Band.
  - Cash in
    - H
    - In
    - P
    - R
    - C
    - A
  - Recent
    - S
    - A
  - Drone System - used to record band run throughs from different viewpoints for drill cleaning purposes. In the future, it will stream to Brett's iPad for real time review during practice.
  - Endowment Update - Dave, Johnnie Tucker/Sara Emery
    - New Redcoat Marching Band Endowment is \$63,000.
- State of the Band Update - Dr. Turner, Dr. Bawcum
  - Dr. Cynthia Turner
    - Congratulations to Brett Bawcum on being named Director of Athletic Bands.

es that will happen.  
partner with the Clarke County School  
al pen pals with Clarke Central High  
School band students. Wind  
turned with a high school band  
will write a piece to perform virtually

op Project - collaboration of Wind  
ists in Athens  
hat can we do to support  
eds: A wish list was begun

cil that represents all areas of the

Covid recommendations.  
or his work.  
ing Agenda: Brett's State of the  
the end of the meeting.

ent  
gram  
everyone to sign up as a UGA Mentor to connect

s year

AB  
bands during the last few years  
on the NAAB Leadership Team

- Minutes are available on our webpage  
[www.redcoatalumniband.com](http://www.redcoatalumniband.com)
- 2020 minutes approved via online vote

nd members at the Apollo Theater  
coats played in Sanford Stadium.  
gar Bowl -  
for their support in the decision to  
also shared brief excerpts of his  
e what would prove to be its final  
/ 2, 2020 outside the Mercedes-Benz  
the performance itself.  
nt - While arriving for the game they  
would be played with no audience.

d Dorrie to the committee.  
ked alumni to stay connected.  
ing to help the RCB.

will receive an email with details -  
t you can- "registration fee",  
virtual gathering via Zoom, etc.  
s for current band parents to

plate update? - State  
come to RBAA - still working on

Danny Roberson  
members  
hels  
e group - "UGA Redcoat Alumni Band Members"  
- "Redcoat Alumni Band"

al - new!  
[redcoatalumniband.com](http://redcoatalumniband.com)  
[redcoatalumniband.com](http://redcoatalumniband.com)

edcoat Hero (Thank you, Nicole Schuster for these  
al - in search of performance videos from halftimes,  
tes, etc.  
Bands - Lee and Linda Butts - RBAA Delegates  
d best practices to Alumni bands across the country

- who are led mostly by volunteer leaders.
- 240 Alumni bands across the country
- CBDNA - Covid Research

- Pep Band was allowed to play for the game.
- Virtual auditions were conducted this year.

- Royalties/Merchandise partners - Linda Butts
  - Surpassed \$10,000 in royalties from "Drum Dawg"
  - Online store coming soon to order RBAA items
- Membership Committee - Christina Carrere - 2019 UGA Young Alumni of the Year

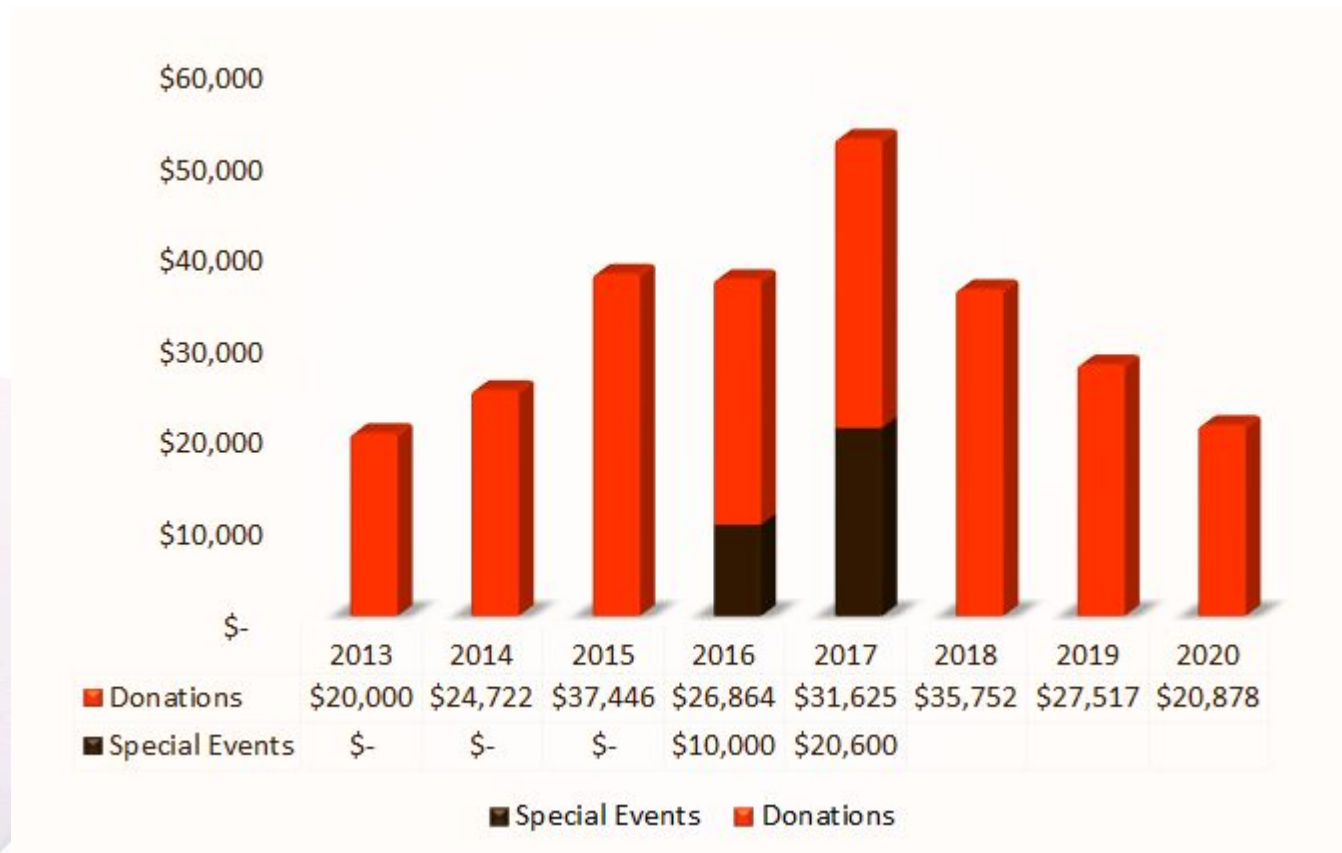


# Treasurer's Report

Susan Parrish, Treasurer ('74)



More than **\$390,000** since 2004!



# Treasurer's Report

Susan Parrish, Treasurer('74)



- Cash Inflows
  - Homecoming
  - Individual Contributions
  - Pep Band Gigs (none in 2020)
  - Corporate Matching
- Recent Disbursements to the Band
  - Drone System
  - E-Flip Holders
  - Band Enrichment



# Partnership with UGA Development Office



**Dyer Ridley**  
Franklin College of Arts & Sciences  
Sr. Director of Development



**Sara Emery**  
Franklin College of Arts & Sciences  
Development Officer

# State of the Band Update

Dr. Brett Bawcum, Director of the Redcoat Band



Redcoat Band Alumni Association, Inc.  
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# Board Member Election Results

Linda Anderson Butts, Registered Agent ('74)



- Process Defined by our ByLaws
- Nominating Committee Slate
- Election Results

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Julie Thacker Hayes



Susan Parrish



Mark Perry

# Committee Reports



- Committee Structure

Committee	Areas
Nominating Committee	Board Nomination Recommendations
Events Committee	Pep Band, Homecoming, Annual Meeting
Ways & Means Committee	Fundraising, Intellectual Property, Compliance
Membership Committee	Membership Engagement, Young Alumni Council, Auxiliary Connectivity
Public Relations Committee	Communication Channels, Social Media, Recent Developments, National Association of Alumni Bands (“NAoAB”)
Technology Committee	Website, Constant Contact
50th Anniversary Committee	Promotion, Alumni Connections, History, Apparel, Commemoratives, Cookbook, Homecoming/Alumni Band, Pre-Homecoming Events, Pep Band



# Events Committee

Mark Perry ('83), Committee Chair



- Pep Band Update - Mark Perry
  - Regional Pep Band Initiatives
  - History of Gigs

Year	# of Events	# of Attendees	Avg # of Participants	# of Distinct Participants
2015-2016	8	109	13.63	43
2016-2017	7	117	16.71	51
2017-2018	10	171	17.10	70
2018-2019	8	155	19.38	64
2019-2020	5	119	23.80	53
2020-2021	2	28	14	17

- Homecoming Update - Ellen (Rini) Black & Leigh Tompros
  - 2020 Virtual Stay@Home-coming
  - 147 Participants with \$16,913 in funds raised
  - 2021 Homecoming Update



# Ways & Means Committee

Daniel Peach ('11), Committee Chair



- Fundraising Update
  - Virtual Homecoming
  - Campaigns with UGA Development Office
    - The JOY of Being a Georgia Bulldog
    - Georgia Giving Week
      - First Alumni Group to have 100% Board Participation
    - Matching Challenges from UGA Foundation
  - Corporate Matches
  - Amazon Smile
- Royalties / Merchandise Partners

# Membership Committee

Julie (Thacker) Hayes ('83)



- **Membership Engagement**
  - UGA Mentor Program
    - 87 Alumni Registered!
  - Current Needs
    - Young Alumni Council (2020/2021 graduates)
    - Corresponding Secretary
    - Technology Expertise
- **Young Alumni Council**
  - Senior Recognition
- **Staying connected with current Auxiliaries**
  - Julie (Thacker) Hayes & Cassie (Magee) Moates
    - **2021 – 2022:** 35 Flagline members, 10 Majorettes, 1 Feature Twirler, 23 Georgettes
    - **Bulldog Classic Competition** in March
    - **Auditions:** April 23
    - **Two USTA Winners:** Erin Smith & Ally Duda!

# Public Relations Committee

Danny Roberson ('84), Committee Chair



## Communications Channels

### Newsletter | Email | Website

- [info@redcoatalumniband.com](mailto:info@redcoatalumniband.com)
- <http://redcoatalumniband.com>

### Twitter | Instagram | YouTube | Facebook

- Private FB Group “UGA Redcoat Alumni Band Members”
- FB Page “Redcoat Alumni Band”

## Recent Developments

- Sharing more videos & video compilations
- Redcoat Love
- Presented on NAOAB Social Media Seminar

# National Association of Alumni Bands

Lee Butts ('71), Linda Butts ('71), Leigh Tompros ('76)



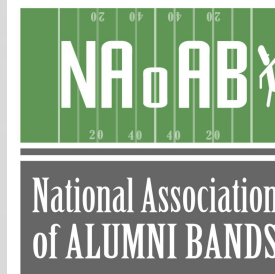
RBAA is an active "Charter Member"

2020-2021 Building a National Association

A Year of Sharing Ideas - RBAA Benefitted and Contributed

Networking with the Best Alumni Bands

Outreach: Helping Startup Organizations



**Mission:**  
To be the  
Indispensable  
Resource and  
Advocate for  
Alumni Bands

AlumniBands.org  
Info@AlumniBands.org

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# National Association of Alumni Bands

Lee Butts ('71), Linda Butts ('71), Leigh Tompros ('76)



## Benefits of Membership

Webinars (2)

*Experts -  
Aerosols,  
Inclusion*

Networking Coffees (5)

*Sharing Ideas -  
Best Practices,  
Hot Topics*

Symposium (6)

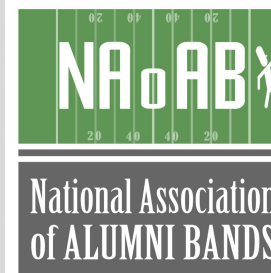
*Expanded Topics -  
Fundraising,  
Operations*

Member Library

*Online Resource -  
Samples,  
Videos*

Mentoring New  
Alumni Bands

*Getting started,  
Milestones,  
Growth*



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# National Association of Alumni Bands

Lee Butts ('71), Linda Butts ('71), Leigh Tompros ('76)



## Networking with Member Alumni Bands

Auburn Univ	UNC - Chapel Hill	Univ of Southern California
Baylor Univ	Univ of Central Florida	Univ of Texas
Clemson Univ	Univ of Cincinnati	Univ of Washington
Duke Univ	Univ of Florida	Univ of Wisconsin
Eastern New Mexico Univ	Univ of Georgia	Washington State Univ
Indiana Univ	Univ of Illinois	West Chester Univ
Iowa State Univ	Univ of Iowa	West Virginia Univ
James Madison Univ	Univ of Michigan	Louisiana State University
Michigan State Univ	Univ of Missouri	University of Mississippi
Syracuse Univ	Univ of Montana	UNC - Charlotte
The Ohio State Univ	Univ of Nebraska	San Diego State Univ
Troy State Univ (AL)	Univ of Pittsburgh	Stony Brook Univ
UCLA	Univ of South Carolina	

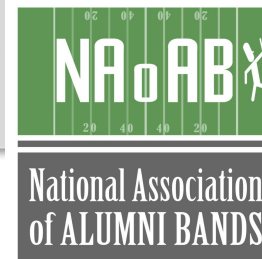
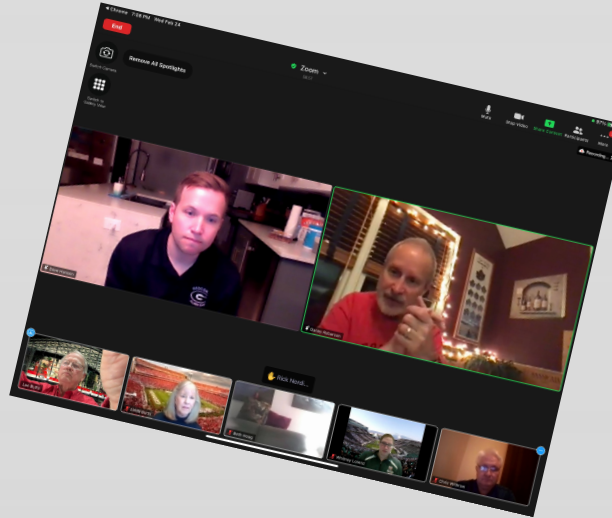
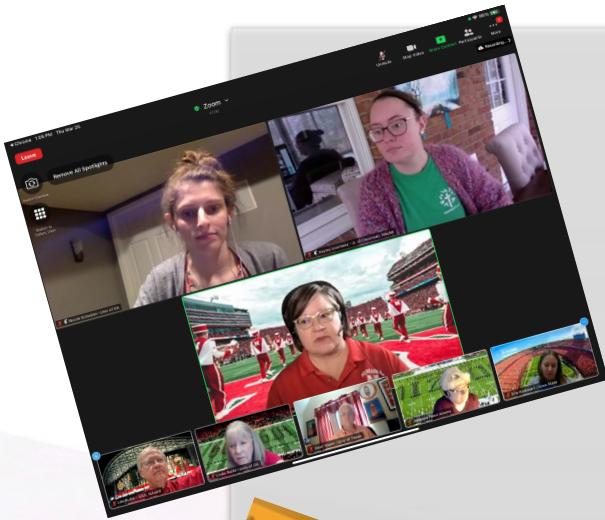
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# Other Committee Updates



- Technology Committee - Lee Butts, Chair
- 50th Anniversary Committee - Linda Butts, Chair

# Old & New Business

Dave Hanson ('06), President



- Old Business
- New Business
- Questions

Needs update

# Motion to Adjourn

Dave Hanson ('06), President



# THANK YOU!