

Redcoat Band Alumni Association, Inc. 2022 Annual Meeting



August 20, 2022, Time: 2:00 PM ET

Dave

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Welcome

Dave Hanson, President ('06)



- Agenda
 - Welcome
 - Introductions
 - Approval of 2021 Minutes
 - Treasurer's Report
 - Partnership with UGA Development Office
 - Committee Reports & Redcoat Update
 - Nominating Committee & Election Results
 - Events/Homecoming
 - State of the Band Update
 - Ways & Means
 - Membership
 - Public Relations
 - National Association of Alumni Bands
 - Old & New Business
 - Motion to Adjourn

Dave

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Introductions

Danny Roberson, Vice President ('84, '87)

Board of Directors







Dave Hanson, President

Danny Roberson, Vice President, Public Relations

Susan Parrish, Treasurer

Julie (Thacker) Hayes, Secretary

Daniel Peach, Ways & Means

Mark Perry, Pep Band/Events

Christina (Swoope) Carrere, Membership/Young Alum

Nicole Schuster, Public Relations/Social Media






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Danny

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Introductions

Danny Roberson, Vice President ('84, '87)

Committee & Subcommittee Leaders and Other Significant Contributors






Ellen (Rini) Black, Homecoming

Leigh (White) Tompros, Homecoming, NAOAB

Linda Butts, Registered Agent, 50th Anniversary

Lee Butts, Ways & Means, Technology

Pat (Kight) Cheney, Newsletter

Dorrie (Breen) Gann, Alumni Band

Michael Thompson, Asst. Treasurer





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Introductions

Danny Roberson, Vice President ('84, '87)

Committee & Subcommittee Leaders and Other Significant Contributors



Tom Jackson, Ways & Means



Steve Gaultney, Ways & Means



Lyn (Kight) Olliff, Info@



Brenda (Bowen) Floyd, Pep Band



Devin Gordon, Legal Review



David Fulcher, Technology



Sarah Lanzing, Technology








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Introductions

Danny Roberson, Vice President ('84, '87)

50th Anniversary Celebration

Trish Cronin	Wayne Fears
Elizabeth Dartt	Hannah Frady
Abbey Quigley	Erin Camp
Janie Millwood	David Brown
Blake Stiles	
Lewis Patterson	+ 30 more volunteers
Greg Boike	from all decades!
Candy Haskins	
Cheryl Wood	

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Minutes from the 2021 Meeting

Julie (Thacker) Hayes, Secretary ('83)



REDCOAT BAND ALUMNI ASSOCIATION, INC.
Annual Meeting Minutes
(Saturday, August 13, 2022)

1:45 pm Live streamed via YouTube Live. (28 viewers)

- Welcome - Dave Hanson, President
- Meeting will be as interactive as possible - submit questions as we go
- Intro
- App
- Treas

- E-Rip folders
- Band Enrollment fund - immediate help when needed
- Endowment Update - Daniel, Sara Emery/Over Holiday
- Sara
 - Shared data: raised almost \$54,000 in 2020
 - 2021 - \$125,000 every area exceeded amounts for the previous year
 - Overall endowment is \$724,953
 - Future: Fall event in October, end-of-year giving in December, March and April campaigns
 - Over Holiday: We raised more money in April than we did in the year 2020

Second version of "Half" great relationship and best office

we equipment is received

we band at Redcoat Field for only 55 hours of

Redcoat Field

Field

can be made available to

Mark Perry, and

years (except for Covid) and birthday party for

opportunities to play

with \$18,913 raised

Flexibility and patience

virtual registrants

to fulfill the Redcoat

from "Cham Dawg"

of via email so that it

the vendor

at the Career Center

them. There are

I signed up "Thanks to

Redcoat"

and alumni

and 2021 grants: we

needed

of their special

ids, some of which

the committee

be formal

Roger Danz

made on the

2020's) has designed

Red stories

and Media Seminar

Southwest

52 (tax fee) - \$380

party released on a

as been reported and is

you feel need to be

- Minutes are available on our webpage www.redcoatalumniband.com
- 2021 minutes approved via online vote

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Julie

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Treasurer's Report

Susan Parrish, Treasurer ('74)



THANK YOU!!!


More than **\$449,000** since 2004!



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Susan

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Treasurer's Report

Susan Parrish, Treasurer ('74)

- Cash Inflows
 - Homecoming
 - Individual Contributions
 - Pep Band Gigs
 - Royalties
 - Corporate Matching
- Disbursements to the Band
 - Band Enrichment
 - Redcoat Funds through UGA Foundation
 - Senior Gifts

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Susan

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Partnership with UGA Development Office



Melissa Roberts (BA '99, MHP '01)
Franklin College of Arts & Sciences
Associate Director of Development

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Dave to introduce
Melissa

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Committee Reports



- Committee Structure

Committee	Areas
Nominating Committee	Board Nomination Recommendations
Events Committee	Pep Band, Homecoming, Annual Meeting
Ways & Means Committee	Fundraising, Intellectual Property (Royalties), Compliance
Membership Committee	Membership Engagement, Young Alumni Council, Auxiliary Connectivity
Public Relations Committee	Communication Channels, Social Media, Recent Developments, National Association of Alumni Bands ("NAoAB")
Technology Committee	Website, Constant Contact
50th Anniversary Committee	Promotion, Alumni Connections, History, Apparel, Commemoratives, Cookbook, Homecoming/Alumni Band, Pre-Homecoming Events, Pep Band

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Nominating Committee & Results



Dave Hanson, Committee Chair ('06)
Linda Anderson Butts, Registered Agent ('71)

- Process Defined by our ByLaws
- Nominating Committee Slate
- Election Results

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Dave & Linda

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Election Results

Dave Hanson, Committee Chair ('06)
Linda Anderson Butts, Registered Agent ('71)



Christina Swoope Carrere ('11)



Marion English ('88)





Trish Cronin ('92)




Michael Thompson ('84)



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Dave & Linda

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Events Committee

Mark Perry ('83), Committee Chair

- Pep Band Update - Mark Perry
 - Regional Pep Band Initiatives

Year	# of Events	# of Attendees	Avg # of Participants	# of Distinct Participants
2015-2016	8	109	13.63	43
2016-2017	7	117	16.71	51
2017-2018	10	171	17.10	70
2018-2019	8	155	19.38	64
2019-2020	5	119	23.80	53
2020-2021	2	28	14	17
2021-2022	7	141	20.14	61

- Homecoming Update - Ellen (Rini) Black & Leigh Tompros
 - 2021 Homecoming Alumni Band Reunion
 - 264 registrants (10 virtual) with \$22,869 in funds raised
 - 2022 Homecoming Update (next slide)

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Mark
then Leigh & Ellen

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Homecoming - Oct. 15 vs. Vanderbilt

Ellen (Rini) Black ('81, '90), SubCommittee Chair



- Call Time & Kickoff TBA
- All e-tickets sold out - will be sent to your smartphone several days before game (you will get email with announcement that tickets are in your Apple Wallet or Google Pay)
- Make every effort to provide your own Baritone, Mellophone, Sousaphone (if not possible, Dr. Bawcum will announce by that date how you can still participate on the field if loaning of instruments is not possible)
- Please print your own music and drill charts (none can be provided)

Ellen

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State of the Band Update

Dr. Brett Bawcum, Director of the Redcoat Band



Dave to intro Brett

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Ways & Means Committee

Daniel Peach ('11), Committee Chair



- Fundraising Update
 - Homecoming Reunion
 - Campaigns with UGA Development Office
 - The JOY of Being a Georgia Bulldog (2021)
 - Georgia Giving Week (2021)
 - First Alumni Group to have 100% Board Participation
 - Matching Challenges from UGA Foundation
 - Georgia Giving Day (2022)
 - Corporate Matches
 - Amazon Smile (\$2,182 raised to date, \$146 during the first 3 months of 2022)
- Royalties / Merchandise Partners

Dave on behalf of
Daniel

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Membership Committee

Christina (Swoope) Carrere ('11), Julie (Thacker) Hayes ('83)




- **Membership Engagement**
 - UGA Mentor Program
 - 109 Alumni Registered!
 - Current Needs
 - Young Alumni Council (2022 graduates)
- **Young Alumni Council**
 - Senior Recognition- Alumni performance shirts
- **Staying connected with current Auxiliaries**
 - Julie (Thacker) Hayes
 - **2022 – 2023:** Auditions held April 23: 30 Flagline members, 22 Georgettes, 11 Majorettes, 1 Feature Twirler
 - **Bulldog Classic Competition** held in March
 - **Ally Duda:** 4 Gold medals WFNBTAs Worlds in Netherlands, and Senior Women's Bronze in the WBTF Worlds in Italy. #DGD



Christina
then Julie

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Membership Committee

Julie (Thacker) Hayes ('83)

Julie



Cassie Moates
August 13, 1983- October 15, 2022

Established an endowment in memory and honor of Cassie Magee Moates for the benefit of Redcoat Flagline students

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Public Relations Committee

Danny Roberson ('84, '87), Committee Chair

Danny



Communications Channels

Newsletter | Email | Website

- info@redcoatalumniband.com
- <http://redcoatalumniband.com>

Twitter | Instagram | Facebook | LinkedIn

- Private FB Group "UGA Redcoat Alumni Band Members"
- FB Page "Redcoat Alumni Band"
- LinkedIn Page "Redcoat Band Alumni Association, Inc."

Recent Developments

- Combined efforts with @UGARedcoatBand
- Instagram Reels

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National Association of Alumni Bands

Leigh Tompros ('76)



RBA is an active "Charter Member"

2020-2022 Building a National Association

Sharing Ideas - RBAA Benefitted and Contributed

Networking with the Best Alumni Bands

Outreach: Helping Startup Organizations



Mission:
To be the
Indispensable
Resource and
Advocate for
Alumni Bands

AlumniBands.org
Info@AlumniBands.org


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Leigh

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National Association of Alumni Bands

Leigh Tompros ('76)



Benefits of Membership

Webinars (2)

*Experts -
Aerosols,
Inclusion*

Networking Coffees (5)

*Sharing Ideas -
Best Practices,
Hot Topics*

Symposium (6)


*Expanded Topics -
Fundraising,
Operations*

Member Library

*Online Resource -
Samples,
Videos*

Mentoring New
Alumni Bands

*Getting started,
Milestones,
Growth*



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Leigh

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National Association of Alumni Bands

Leigh Tompros ('76)



Networking with Member Alumni Bands

Auburn Univ	UNC - Chapel Hill	Univ of Southern California
Baylor Univ	Univ of Central Florida	Univ of Texas
Clemson Univ	Univ of Cincinnati	Univ of Washington
Duke Univ	Univ of Florida	Univ of Wisconsin
Eastern New Mexico Univ	Univ of Georgia	Washington State Univ
Indiana Univ	Univ of Illinois	West Chester Univ
Iowa State Univ	Univ of Iowa	West Virginia Univ
James Madison Univ	Univ of Michigan	Louisiana State University
Michigan State Univ	Univ of Missouri	University of Mississippi
Syracuse Univ	Univ of Montana	UNC - Charlotte
The Ohio State Univ	Univ of Nebraska	San Diego State Univ
Troy State Univ (AL)	Univ of Pittsburg	Stony Brook Univ
UCLA	Univ of South Carolina	

AlumniBands.org
Info@AlumniBands.org

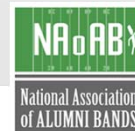
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Leigh

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National Association of Alumni Bands

Leigh Tompros ('76)



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Leigh

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Other Committee Updates



- 50th Anniversary Committee - Linda Butts, Chair
- Technology Committee - Lee Butts, Chair



Linda
Lee

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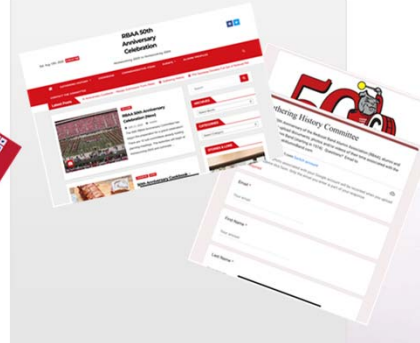
Technology Committee

Lee Butts ('71)



- Year Round Activity

- 50th Anniversary Support



Lee

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Old & New Business

Dave Hanson ('06), President

- Old Business
- New Business
- Questions



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Dave

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Motion to Adjourn

Dave Hanson ('06), President

THANK YOU!



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Dave

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