

REDCOAT BAND ALUMNI ASSOCIATION, INC

Annual Meeting Minutes

NOTE: THIS DRAFT TO BE APPROVED AT 2021 ANNUAL MEETING

(Saturday, August 16, 2020)

3:00 pm Live-streamed via YouTube Live. (25 viewers)

- Welcome - Dave Hanson, President
 - Meeting will be as interactive as possible - submit questions as we go
- Introductions - Danny Roberson, Vice President
- Approval of 2019 Minutes - Julie Hayes, Secretary
 - The 2019 Meeting Minutes were unanimously approved by vote.
 - All Redcoat Alumni Band members have access to the Annual Meeting Minutes each year. They are accessible on the website via a link shared with alumni, included on the ballot sent to supporting members, and included in the newsletter that was sent last week.
- Treasurer's Report - Susan Parrish Treasurer
 - Thank you for donations of over \$360,000 since 2004! Primary funding comes from Homecoming donations. Focus is on supporting the Redcoat Band.
 - Cash inflows:
 - Homecoming
 - Individual Contributions
 - Pep Band Gigs
 - Royalties
 - Corporate Matching
 - Amazon Smile
 - Recent Disbursements to the Redcoat Band
 - Scholarships
 - Auxiliary LED batons
 - Drone System - used to record band run throughs from different viewpoints for drill cleaning purposes. In the future, it will stream to Brett's iPad for real time review during practice.
 - Endowment Update - Dave, Johnie Tucker/Sara Emery
 - New Redcoat Marching Band Endowment is \$63,000.

- State of the Band Update - Dr. Turner, Dr. Bawcum
 - Dr. Cynthia Turner
 - Congratulations to Brett Bawcum on being named Director of Athletic Bands.
 - Explained Covid-related changes that will happen.
 - There will be opportunities to partner with the Clarke County School System including online musical pen pals with Clarke Central High School and Cedar Shoals High School band students. Wind symphony members will be partnered with a high school band member. Student composers will write a piece to perform virtually and together at some point.
 - NEA Grant submitted for Hip-hop Project - collaboration of Wind ensemble and local hip-hop artists in Athens
 - Question from an attendee: What can we do to support non-athletic bands? Financial needs: A wish list was begun pre-Covid that will be updated and needs will be communicated.
 - Budget -10% cut - Redcoat Band fundraises its own budget from events including MidFest / JanFest which were cancelled this year.
 - Dr. Brett Bawcum
 - Thanked everyone for support for his appointment as Director of Athletic Bands.
 - Shared his screen and his overview: "What Kind of Year Has it Been?"
 - Lights out during pregame of the Notre Dame game was a surprise to Redcoat members.
 - Homecoming - no information yet about performing during the season or homecoming
 - Sing Along as done as part of the Notre Dame game halftime show to be included in future shows.
 - November - The Apollo Theater in NYC - "Performa" - Rob Akridge and 50 Pep Band members at the Apollo Theater while the remaining Redcoats played in Sanford Stadium.
 - December/January - Sugar Bowl -
 - Brett thanked everyone for their support in the decision to retire Tara's Theme. He also shared brief excerpts of his words to the band before what would prove to be its final performance on January 2, 2020 outside the Mercedes-Benz Superdome, along with the performance itself.

- March - SEC Tournament - While arriving for the game they found out that the game would be played with no audience. Pep Band was allowed to play for the game.
 - Virtual auditions were conducted this year.
 - Created an Executive Council that represents all areas of the band.
 - Have adopted the CBDNA Covid recommendations.
 - Recognized Rob Akridge for his work.
- Committee Reports
- Nominating Committee- Dave Hanson
 - Thank you to Mitch Shaffer who is rotating off the Board.
 - 2020 Slate of Candidates:
 - Cassie (Magee) Moates
 - Nicole Schuster
 - Linda Butts - Registered Agent
 - Election results- both candidates were elected
 - Induction of newly elected Board members - Cassie and Nicole accept their positions on the board.
 - Events Committee - Mark Perry
 - Pep Band -
 - number of participants has grown over the years
 - Homecoming - Ellen Black and Leigh Tompros
 - Dave thanked Ellen and Leigh for their work on Homecoming over the years.
 - Ellen thanked Leigh and welcomed Dorrie to the committee.
 - Leigh gave thanks to Ellen and asked alumni to stay connected.
 - Need is greater than ever for donating to help the RCB
- Ways & Means Committee - Daniel Peach
 - Fundraising Update
 - Virtual Homecoming Campaign- will receive an email with details if you are able to give, donate what you can- “registration fee”, “ticket”, etc.- There may also be a virtual gathering via Zoom, etc.
 - Virtual Parents’ Day - opportunities for current band parents to donate
 - Question from an attendee: License plate update? - State manufactured plate - donations will come to RBAA - still working on this

- Royalties/Merchandise partners - Linda Butts
 - Surpassed \$10,000 in royalties from “Drum Dawg”
 - Online store coming soon to order RBAA items
- Membership Committee -Christina Carrere - 2019 UGA Young Alumni of the Year
 - Membership Engagement
 - UGA Mentor Program
 - Called for everyone to sign up as a UGA Mentor to connect with Redcoats on a personal level - goal of 100 - currently 70 have signed up
 - “Industry Insiders” Program - Plan for Redcoat focused content -
 - Write a Redcoat!
 - Young Alumni Council
 - Initially worked to invite grads to participate immediately following graduation. This goal has been achieved with more Redcoats participating earlier than in the past.
 - Auxiliaries - Julie Hayes and Cassie Moates
 - New members for 20-21 : 10 majorettes, 1 Feature Twirler, 21 Georgettes, and 34 Flags.
 - There were 80 participants in the Junior Auxiliary Program in 2019.
 - 2019 Auxiliary Day had 250 participants.
- Public Relations Committee - Danny Roberson
 - Thanks to committee members
 - Communications Channels
 - Facebook Private group - “UGA Redcoat Alumni Band Members”
 - Facebook Page - “Redcoat Alumni Band”
 - Twitter
 - Instagram
 - YouTube Channel - new!
 - Newsletter
 - Email (info@redcoatalumniband.com)
 - Website -<http://redcoatalumniband.com>
 - Recent developments:
 - Redcoat Love/Redcoat Hero (Thank you, Nicole Schuster for these ideas)
 - YouTube Channel - in search of performance videos from halftimes, pre-games, parades, etc.

- National Association of Alumni Bands - Lee and Linda Butts - RBAA Delegates
 - Purpose -Guidance and best practices to Alumni bands across the country who are led mostly by volunteer leaders.
 - 240 Alumni bands across the country
 - CBDNA -Covid Research
 - 90 registrants at the conference this year
 - Offer webinars, mentoring, etc.
 - RBAA is a charter member of NAOAB
 - RBAA has mentored other alumni bands during the last few years
 - Lee and Linda are Vice Presidents on the NAOAB Leadership Team

- “Thank you” to everyone!

- Meeting adjourned at 4:30 pm

RBAA Board Meeting

Called to order at 4:30 pm following the Annual Meeting

Linda Butts:

Statement of Confidentiality - will be emailed to each member - sign, send photo of signed document to Linda

Officers: No officer elections - all are currently serving their terms.

Next meeting: Tuesday, September 1.

Committees will meet as needed. Adjourned at 4:45 pm