

REDCOAT BAND ALUMNI ASSOCIATION, INC

Annual Meeting Minutes
(Saturday, August 20, 2022)

2:00 Edge Hall

Hugh Hodgson School of Music, University of Georgia

- Welcome - Dave Hanson, President
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- Introductions - Danny Roberson, Vice President and President-Elect
 - Danny introduced the Board of Directors and Committee/Subcommittee leaders, other key contributors, and 50th Anniversary committee members.
- Approval of 2021 Minutes - Julie Hayes, Secretary
 - The 2021 Meeting Minutes were available for review via a link in email and were unanimously approved by e-vote.
- Treasurer's Report - Susan Parrish Treasurer
 - Susan thanked members for their support of the Redcoat Band Alumni Association especially during the Covid pandemic.
 - Donations of \$449,000 have been received since 2004!
 - Cash inflows
 - Homecoming -
 - Donations funneled through UGA Foundation to the Band Enrichment Fund -
 - \$55957 given to support the Redcoat Band
 - Individual Contributions
 - Pep Band Gigs
 - Royalties
 - Corporate Matching
 - Recent Disbursements to the Redcoat Band
 - Band Enrichment
 - Redcoat Funds through UGA Foundation
 - Senior Gifts
- State of the Band Update- Dr. Brett Bawcum, Director of the Redcoat Band
 - Dave expressed thanks and praise for their efforts, comparing their efforts to those of the football team in bringing home the national championship last year. On behalf of the RBAA Brett, Rob

Akridge and Mia Athanas were presented with a National Championship ring!

- Dr. Nicolas Williams- new Director of Bands will begin in October.
- Housing for band camp restricts the amount of days available for band camp. We need 4 more days of camp.
- Summarized the 2021-2022 fall season with Covid and playoff/championship game details.
- Brett's career goal is for the UGA Redcoat Band to be synonymous with UGA
- Exhibitions this year: Atlanta Public Schools, Cobb, and Kennesaw
- National Championship Celebration Show.
- Every year will present a show with Georgia songs that will be the post season show. This year is "All As" - Augusta, Atlanta, Athens.
- Psychedelia Show #3
- Needs:
 - Enrollment rate concerns
 - Incoming Freshmen lost two years of high school marching band because of COVID
- Thanked RBAA for generosity. "Standing on the shoulders of those who came before"
- Fiscal philosophy- doing what's best for the band
- New uniform coming soon - some traditional aspects in the design
- Questions:
 - What size jacket was made for Jordan Davis - 57L- uniform #99 label
 - Limit of 2 away games this year - full band to Oregon, Fla only. Derbies will attend all others.
 - Designing a logo for the current Redcoat Band. Not a replacement, but an additional logo that works well with social media.
 - Homecoming Parade - Alumni Band is invited to walk behind the current band
 - Auditions - will continue to be via video
 - Renovations in Sanford - SW corner - Battle Hymn Soloist- they are aware of this tradition
 - Borrowing instruments for homecoming- will do whatever can be done to get everyone on the field
 - What can alumni/ current band parents do to help? There will be opportunities communicated
 - Any change with new AD - Josh Brooks - supportive

- Ambassadors for Redcoats
 - 2021-2022 -
 - 7 events, 141 attendees, 61 distinct participants
 - Future event opportunities available
 - Need: marching snare with cymbals
- Homecoming- Ellen
 - 2022 Homecoming
 - E-tickets will be sent to smartphone
 - Make every effort to provide your own Baritone, Mellophone, Sousaphone
 - Print your own music and drill charts
 - Call time/Game time unknown until the Sunday before
 - 335 registered so far
 - 2021 Reunion - 264 registrants (10 Virtual)
 - \$22,869 funds raised in 2021- have already exceeded that amount for this year
 - Athletics has been gracious
 - Current Redcoats give RBAA use of busses for homecoming
 - Homecoming Parade- 6:00 Creature Comforts- Walk behind the current Redcoat Band
- Membership Committee - Christina Carrere and Julie Hayes
 - Membership Engagement- Christina Carrere
 - UGA Mentor Program
 - UGA Mentor program is offered through the Career Services Center. Alumni can self-identify as a Redcoat alum. There are currently 109 Redcoat Alumni who have registered in the last two years. All majors/fields are needed. This is a great way to make a connection with a student.
 - Young Alumni Council
 - Current needs: Started the YAC 2013 - to encourage recent grads to participate. New alumni are now participating in homecoming, etc. Now the need is to add young alumni to board positions and utilize their talents.
 - Will need a new leader since Christina will “age out”.
 - Senior Appreciation
 - 2022 graduates were given Redcoat Alumni Band performance shirts making it easier to participate in Homecoming and feel welcomed into RBAA.

- Auxiliary Connectivity - Julie Hayes
 - New members for 22-23: 30 Flagline, 22 Georgettes, 11 Majorettes, 1 Feature Twirler
 - UGA Majorettes and Feature Twirler hosted the Bulldog Classic competition held in March
 - Ally Duda - 4 Gold medals at WFNBT in Netherlands, Senior Women's Bronze at WBTF in Italy
 - Endowment to benefit Redcoat Flagline students created in memory and honor of Cassie Moates, former Redcoat Flagline member and staff member who passed away in October. \$27,000 is currently in the fund so it is permanently endowed.
- Public Relations Committee - Danny Roberson
 - Danny thanked Pat for her dedication to the newsletter each month.
 - Communication Channels: Newsletter, Email, website
 - info@redcoatalumniband.com
 - <http://redcoatalumniband.com>
 - Social Media- Nicole
 - Twitter, Instagram, Facebook (private group and public), LinkedIn
 - Recent Developments
 - Combined efforts with @UGARedcoatBand social media - ex.Giving Day
 - Instagram Reels - to engage a new audience
 - Promoting Pep Band
 - National Association of Alumni Bands (NAoAB) - Leigh Tompros- Southern Regional Director and RBAA liaison
 - RBAA is a Charter Member thanks to Lee and Linda Butts
 - 2020-2022 - Building a National Association
 - Sharing ideas - RBAA benefitted and contributed
 - Networking with top level alumni bands. This year at an in-person convention.
 - Outreach: helping startup organizations
 - Leigh presented an explanation of many of the benefits of membership: expert advice, best practices, fundraising ideas, ideas for growth, etc.
- 50th Anniversary - Linda Butts
 - Committee has been meeting for over a year.
 - Year-long celebration "1974-2024"
 - Promotion
 - Alumni Connections

- History
- Apparel
- Commemoratives - Christmas ornaments, etc.
- Cookbook
- Homecoming/Alumni Band
- Pre Homecoming Events
- Pep Band
- Drum Dog logo- funds \$5000 for this year already
- Technology - Lee Butts
 - Year round activity- forms, survey, payment, stay connected with the board
 - 50th Anniversary- separate site to complete committee needs,
 - Please send any marching charts, stories, pictures, etc.
- New business:
 - none
- Questions
- Dave thanked everyone and invited everyone to get involved with any committee that sparks their interest.
- Invitation to the Pregame Event at band camp tonight.
- Meeting adjourned at 4:19pm

RBAA Board Meeting

Called to order at 4:22 pm following the Annual Meeting

Dave: Call to order

Linda Butts:

Statement of Confidentiality - will use DocuSign if needed for those who do not sign the paper copy.. Board members and Committee members need to sign.

Nominating Committee nominated Julie Hayes for secretary, seconded - unanimously elected.

Nominating Committee nominated Michael Thompson for treasurer, seconded - unanimously elected.

Coolers to PreGame event. Rec services will provide ice. Helpers needed for Be the Match swabbing..

Adjourned at 4:27pm