



2025 Annual Meeting
August 16, 2025
1:30 PM ET

Welcome

Danny Roberson, President ('84, '87)



- Agenda
 - Welcome
 - Introductions
 - State of the Band Update
 - Approval of 2024 Minutes
 - Treasurer's Report
 - Registered Agent
 - Partnership with UGA Development Office
 - Committee Reports
 - Nominating Committee & Election Results
 - Events/Homecoming
 - GameDay Committee
 - History
 - Ways & Means
 - Membership/Auxiliaries
 - Public Relations
 - National Association of Alumni Bands
 - Technology Committee
 - Old & New Business/Questions
 - Motion to Adjourn → Sneak Preview Cookout!

Introductions

Dave Hanson, Immediate Past President ('06, '08)



Board of Directors

Danny Roberson, President

Dave Hanson, Ways & Means

Michael Thompson, Treasurer

Julie (Thacker) Hayes, Secretary

Mark Perry, Pep Band/Events

Christina (Swoope) Carrere, Membership

Nicole (Schuster) McGraw, PR/Social Media

Trish Cronin, Assistant Treasurer

Marion English, History/GrillMaster

Introductions

Dave Hanson, Immediate Past President ('06, '08)



Committee & Subcommittee Leaders and Other Significant Contributors



Ellen (Rini) Black, Alumni Band



Leigh (White) Tompros, Alumni Band, NAOAB

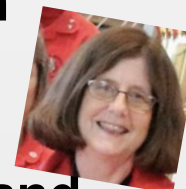


Linda Butts, Communications, Merchandising

Lee Butts, Ways & Means, Tech



Pat (Kight) Cheney, Newsletter



Dorrie (Breen) Gann, Alumni Band

Tom Jackson, Ways & Means



Steve Gaultney, Ways & Means



Sarah Secrist, Pep Band



Introductions

Dave Hanson, Immediate Past President ('06, '08)



Committee & Subcommittee Leaders and Other Significant Contributors



Lyn (Kight) Olliff, Info@



Brenda (Bowen) Floyd, Pep Band



Devin Gordon, Registered Agent, Legal Review



David Fulcher, Technology, Cookout



Sarah Lanzing, Technology



Raymond Castleberry, History



Blake Stiles, Cookout



David Brown, Cookout



Lewis Patterson, Cookout

State of the Band Update

Dr. Brett Bawcum ('97, '00, '17), Director of the Redcoat Band



- Redcoat Staff Update
- Season Update
- Redcoat Needs

Minutes from the 2024 Meeting

Julie (Thacker) Hayes, Secretary ('83)



REDCOAT BAND ALUMNI ASSOCIATION, INC.

Annual Meeting Minutes
(Saturday, August 21, 2021)

1:45 pm Live-streamed via YouTube Live. (28 viewers)

- Welcome - Dave Hanson, President
 - Meeting will be as interactive as possible - submit questions as we go

• Intro

• Appr

• Trea

- Minutes are available on our webpage
www.redcoatalumniband.com
- 2024 minutes approved via online vote

- E flip folders
- Band Enrichment fund- immediate help when needed.
- Endowment Update - Daniel, Sara Emery/Dyer Ridley
 - Sara:
 - Shared data: raised almost \$54,000 in 2020
 - 2021 - \$125,000 every area exceeded amounts for the previous year.
 - Overall endowment is \$724,953
 - Future: Fall email in October, end-of-year-giving in December, March and April campaigns
 - Dyer Ridley: We raised more money in April than we did in the year 2020.

second verse of "Hail"
great relationship and
ment Office.

as equipment is received
band at Redcoat Field
ear only 10 hours of

Redcoat Field
Field
rces be made available to

arrish, Mark Perry, and

years (except for Covid
and birthday party for
opportunities to play

ants with \$16,913 raised
Flexibility and patience
virtual registrants.

need you to join the team.

reviewed, include a photo with your email.

own webpage.
to fulfill the Redcoat

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Redcoat"
and alumni.

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benefit RBAA.
021(so far) - \$380

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Roger Dancz.
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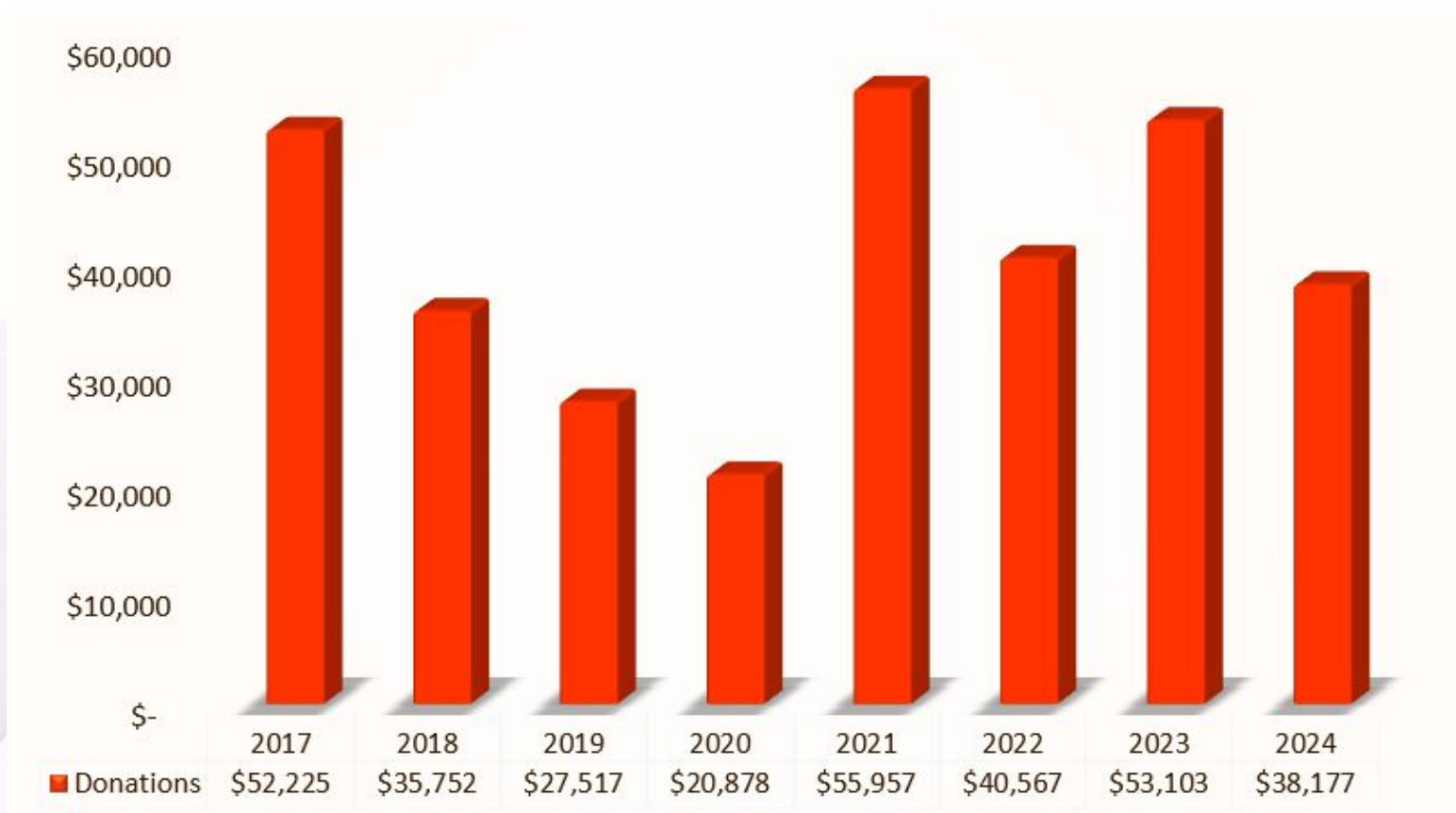
Treasurer's Report

Michael Thompson, Treasurer ('85, '87)



THANK YOU!!!

More than **\$583,000** since 2004!



Treasurer's Report

Trish Cronin, Asst Treasurer ('92)



- Cash Inflows

- Individual Contributions and Alumni Band Day (prior slide)
- Pep Band Gigs (\$8K)
- Merchandise (\$6K)
- Food Sponsorships/Annual Meeting (\$4K)
- Royalties (\$2K)
- Interest Income and Credit Card Rewards (\$2K)


- Cash Outflows

- Annual Meeting / 50th Merchandise (\$6K)
- Homecoming (\$5K)
- Senior Gifts (\$2K)
- Welcome Gifts (\$5K)
- Band Enrichment (\$2K)
- Operating Expenses (website, repairs, bank charges) (\$3K)

Registered Agent

Devin Gordon ('01)



- 
- Trademark Activity
 - Bulldog Drummer* Trademark renewed for another 10 years - through 2033 (work done pro bono by Arnall Golden Gregory)
 - Trademark continues to provide licensing opportunities and revenues for the RBAA
 - New trademark was created featuring the Bulldog Drummer for use in connection with 50th Anniversary celebration

*Bulldog Drummer = Drum Dawg!

Partnership with UGA Development Office

Melissa Roberts, Franklin College Dev Office ('99, '01)



- How 'Bout Them Socks!
- Update on RBAA and UGA Development & Alumni Relations goals for FY25
- Larger UGA fundraising plans for the RCB through 2026



Redcoat Band Alumni Association, Inc.
Annual Meeting 2025 – August 16, 2025

Committee Reports



- Committee Structure

Committee	Areas
Nominating Committee	Board Nomination Recommendations
Events Committee	Pep Band, Alumni Band “Weekend”, Annual Meeting
Ways & Means Committee	Fundraising, Intellectual Property (Royalties), Compliance
Membership Committee	Membership Engagement, Young Alumni Council, Auxiliary Connectivity
Public Relations Committee	Communication Channels, Social Media
NAoAB Representation	National Association of Alumni Bands
Technology Committee	Website, Constant Contact, PayPal



Nominating Committee & Results

Danny Roberson, Committee Chair ('84, '87)

Devin Gordon, Registered Agent ('01)

Julie Thacker Hayes, Secretary ('83)

- Process Defined by our ByLaws
- Nominating Committee Slate
 - Sarah Secrist
 - Marion English
 - Danny Roberson
- Election Results
 - ???



Nominating Committee & Results

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 - Marion English
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Elected! Redcoats! Dawgs! Alumni!

Events Committee

Mark Perry ('83), Committee Chair



- Pep Band Update - Mark Perry

Year	# of Events	# of Attendees	Avg # of Participants	# of Distinct Participants
2015-2016	8	109	13.6	43
2016-2017	7	117	16.7	51
2017-2018	10	171	17.1	70
2018-2019	8	155	19.4	64
2019-2020	5	119	23.8	53
2020-2021	2	28	14.0	17
2021-2022	7	141	20.1	61
2022-2023	13	237	18.2	78
2023-2024	14	258	18.4	81
2024-2025	10	182	18.2	68

Events Committee

Mark Perry ('83), Committee Chair



Upcoming Pep Band Gigs

- Sept 20 (Saturday): Universities Forever (Cumming)
- Sept 26 (Friday): Creature Comforts (alternating sets with Alumni Dixieland Combo!)
- Oct 4 (Saturday): PHARM School Homecoming BBQ
- ICE DAWGS! Potential Alumni Pep Band Gigs!

**Don't forget to come to Athens on Friday night,
October 3rd to walk behind the Redcoats in the
Homecoming Parade!**

Alumni Band - Sep. 6 vs. APSU

Ellen (Rini) Black ('81, '90), SubCommittee Chair



- Saturday, September 6 - call time not so early, kickoff 3:30pm
- Halftime performance, not pregame
- RBAA tickets in 3 blocks- all transferred
- Clear Bag Policy in Sanford Stadium (cases searched upon entry)
- Dr. Bawcum will update on schedule, etc.
- Check www.redcoatalumniband.com for all the latest under the "Alumni Band Weekend 2025" tab. Music, drill etc. is there.
- Watch for email updates from the RBAA or Ellen
- Questions? info@redcoatalumniband.com

Get ready for a great day! Dawgs!

GameDay Committee

Lee Butts ('71), Committee Chair



Mark Perry, Janie Milwood, Pat Chaney, Danny Roberson

Goal: Influence a recognition of the Redcoat's strong contributions to school spirit.

Issues affecting the Redcoat Gameday experience

- NIL, budgets, technology, network coverage, extended season, travel costs, ticket demand
- Away game example
- Fundraising consequences

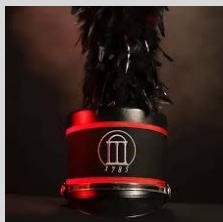
GameDay Committee

Lee Butts ('71), Committee Chair



- Committee Deliverables

- Messages to stakeholders - Recap Document
 - “Know a Friend, talk to a Friend” movement
- Awareness
 - Sanford “Fan Vote”
 - Social Media - “Redcoat Trivia Series”
 - 960 Radio series - “Redcoat History & Traditions”
 - All Access - “Redcoat Contributions to the Gameday Experience”
 - Football Team/Parent interview - Fav Redcoat Song
 - Student Interviews - Make a Diff in Sports
 - #1 Marching Band Arranger in World / Announcer



Redcoat History

Marion English ('88, '98), Committee Chair



- Group made up of Marion, Wayne Fears, Frank Folds, and Jacob Weinstein spoke to Redcoats following a 2024 fall practice
- Marion introduced the band to Band Mom “Miss” Kiney and The Electric Squad at the Redcoat banquet in February

Ways & Means Committee

Dave Hanson ('06, '08), Committee Chair



- Fundraising Activities
 - Campaigns with UGA Development Office
 - Rally for the Redcoats
- Gifting Stock - our 501(c)3 Investment Account
 - Full value of asset - no tax on gain, can be tax deductible
 - Retain your cash
 - Way to positively adjust your investment portfolio
 - Online donation safe and secure
 - Make a difference in your life, and the lives of others
- Vanguard - Acct# 84038957 DTC# 0062

Ways & Means Committee

Dave Hanson ('06, '08), Committee Chair



June

Cookout Campaign

\$1,834 in
11 Days

2025 Cookout Sponsors
Thank You Cookout Sponsors!

Trumpets - Trumpets - Trumpets -
Auxiliary - Auxiliary
Stephanie Ballard

Sousaphones
Alan Bunn

Trumpets
Alex Boskoff

Clarinets
Heather Dahlby

Saxophones
Darrell & Kelly Sorah

Keep Your Seats
Everyone...
The REDCOATS
Are BURNING

\$200
Level

July

Drumline Campaign

\$41,052 in
10 Days

Videos Highly Effective

2025 Drumline Instrument Campaign
Thank You To the 18 Kickstart Donors that Sponsored 19 Drums!

Lewis Patterson	Phillip Gazaway	Derik Clackum in honor of Billie Clackum	Lee & Linda Butts	Brian & Karen Sugrue
Anonymous	Virginia Oliver Lentz	Beau Rowell	Saunders Jones Jr	Brian & Carmen Dill
Honoring John & Cassie Moates	Bruce Bradford	Linda Brill	Meredith Casey	Bobby Tamburrino honoring Heather Mosley Singh
In Memory of David Edwards	80s Trombones honoring Tom Wallace	Stiff Stuff Sistas Georgettes 1990-1994		

Donate Here

Thank You to The Many Loyal Donors That Together Donated 3 drums!

JoAnn Osborne, Kevin Boyle, Kathleen Petersen, Stephen Flowers, Thomas Sunderland, Susan Claver, Tricia L. Hise, LLC, Paul McLamban, Michael Jackson, Noelle Robinson, Paul Lazar, Barry Morgan, Paul Cox, Rodger White, Mary Etheridge, Andrew Rasmussen, Keith Hightower, Michael Lenth, Tim & Jan McFall, Mark & Suzanne Perry, Gina Sillitti, Jennifer Turner, Angela C Vanderburgh, Angela Reeves, Nancy Bokkitt, Jennifer Collins, Margaret Nowell, Jenni Baker, Stephanie Tindler, Don Lehmkuider, Thomas Beall, David Adams, David Bernstein, De Von Davis, Billy, Stephen Zefinski, Kathryn Ainslee, Russell Sauve, Lisa Bartlett, Patricia and Charles Cloney, Kimberly Askins, Andrew Bagley, Louisa Applebee, David McKenzie, Stacy Watts, Samantha Patterson, Ashley Trivisono, Erin Polzeman, James Smith, Harold Miller, Tom Horner, Runkon Allen, Becky Kincaid, Ellen Sevier, John Sweet, Robert Grubbs, Jennifer Kight, Robert Allen, Robert Allen, Kathleen Elms, Christopher Shook, Matthew Mimick, Matthew Luckey, Randy Layton, Maria Centa, Karen Hill, Robert Bradberry, Connie Albright, George Glisson-Munier, Lamar Whitlock, Lawrence Hodges, David Daniel, Paul M Landry

August

Breakfast Campaign

46%
\$1,250 of
\$2700 goal



Redcoat Band Alumni Association, Inc.
Annual Meeting 2025 – August 16, 2025

Membership Committee

Christina (Swoope) Carrere ('11), Julie (Thacker) Hayes ('83)



- **Membership Engagement**

- Young Alumni Council (*phased out and fully incorporated into ongoing RBAA initiatives*)
- UGA Mentor Program - *Over 100 Alumni Registered!*
- The PreGame
 - Cookout
 - New Member Welcome Gifts
- RBAA History Team at Redcoat Rehearsals
- Band Banquet
 - Dessert Sponsor
 - Senior Recognition - Alumni Performance Shirts
- Continued Young Alumni Recruitment to the Board (Under Age 35)



- **Staying connected with current Auxiliaries**

- Julie (Thacker) Hayes
 - **2025 – 2026:** Auditions held in Spring: 28 Flagline (10 rookies), 21 Georgettes (11 rookies), 9 Majorettes (2 rookies).
 - All three teams held summer practices in June and July
 - Four majorettes competed this past week in 2 team events at the World Championships in Italy finishing with Bronze medals and a 4th place finish.

Public Relations Committee

Nicole Schuster McGraw ('18), Committee Chair



Communications Channels

Newsletter | Email | Website

- info@redcoatalumniband.com
- <http://redcoatalumniband.com>

Twitter | Instagram | Facebook

- Private FB Group "UGA Redcoat Alumni Band Members"
- FB Page "Redcoat Alumni Band"

Recent Developments

- Increased focus on fundraising support

Merchandise

Linda (Anderson) Butts ('71)



Royalties – Successful 50th Anniversary logo merchandise ... thank you!

Current Online Store

closes tomorrow at midnight ... new items!

Link in August newsletter



Welcome gift being given to
all band members tonight!
Personalized with their name & section
→ *Extras available for sale \$5*

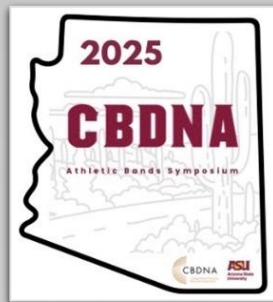


National Association of Alumni Bands

Leigh Tompros ('76)



Networking with Member Alumni Bands



AlumniBands.org
Info@AlumniBands.org

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National Association of Alumni Bands

Leigh Tompros ('76)



Upcoming Fall Webinars:

- Sep 17, 7:30pm: Organizational Structures, Governance, and Best Practices
- Nov 6, 7:30pm: Working with the Music Department, Not Just the Marching Band
- Dec 10, 7:30pm: Alumni Band Day Wrap-Up: "How'd It Go?" Happy Hour

May 26-29, 2026 NAOAB Alumni Band Symposium at Virginia Tech in Blacksburg, VA! Held jointly with CBDNA Athletic Bands Symposium.

AlumniBands.org
Info@AlumniBands.org

Redcoat Band Alumni Association, Inc.
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Technology Committee

Lee Butts ('71) David Fulcher ('86 '90)



Technology

- Web Site
- Constant Contact
- PayPal
- AI
- Push technology vs Repository

Year Round Updates

- Registration
- Homecoming Info
- Stories & Lore
- Alumni Profiles
- Alumni Romances
- Legacy Photos
- Remembrances



Old & New Business

Danny Roberson ('84, '87), President



- Old Business
- New Business
- Questions?



Redcoat Band Alumni Association, Inc.
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Summary of the Past Year!

Danny Roberson ('84, '87), President



Dawgs! Busy year - some that we've covered in detail, and some not:

- Aug 2024: Annual Meeting/2nd Cookout with Redcoat gifts (phone chargers/batteries, compact mirrors for auxiliaries)
- Oct 2024: Homecoming Parade, get together at Creature Comforts
- Nov 2025: Alumni Band vs. GT (brrrr) and culmination of 50th anniversary of RBAA
- Feb 2025: Sponsored Redcoat banquet: Senior polos, Redcoat history, and dessert!
- Spring Semester: Provided temporary storage for Redcoats

Summary of the Past Year!

Danny Roberson ('84, '87), President



Redcoat Banquet!

Redcoat Band Alumni Association, Inc.
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Summary of the Past Year!

Danny Roberson ('84,'87), President



Dawgs! There's More!

- May 2025: Attended CBDNA; face-time with staff (Brett and Marcus)
- July 2025: Raised \$41k for drumline purchase (drums/accessories have been delivered!)
- Aug 2025 (actually today!): Sponsored 9 female Redcoats at the Athena Summit
- Also today: Annual Meeting/Cookout/Gifts (Redcoat luggage tags)
- In Process: Fundraising for Breakfast on 9/6 and planning for a great Alumni Band Day!

Motion to Adjourn

Danny Roberson ('84, '87), President



**Let's go
serve the
Redcoats!**

**Keep Your Seats
Everyone...**

